



Mark Stignani, chair of the firm's Data Analytics practice group, applies his intellectual curiosity, technical and research savvy, and penchant for innovation to create a broad spectrum of analytics and strategic review of clients' corporate transactions, reorganizations, and intellectual property endeavors.

By combining public records, social media and governmental registrations, Mark performs a "public records polygraph," by examining executive teams, patent and trademark filings, SEC filings and other public records to create a behavioral profile of his clients to identify their financial and legal inclinations, often providing recommendations resulting in successful business strategies or cost savings. He outlines companies' legal tendencies and operational behaviors to allow them to understand what is useful and what is extraneous among their assets and portfolios, so they can see the synergies between their technologies and financial investments.

Finding the right piece of data can tell a story. Mark is focused on not only finding the data, but also explaining it to BT clients in business terms.

Mark optimizes his practice – and most importantly, the advice he provides – by partnering with his clients. Leveraging his deep background in and knowledge of artificial intelligence (AI) and machine-learning tools, alongside his decades of corporate, executive and legal experience, Mark offers actionable information so that his clients not only know the challenges they are facing, but also can avoid similar problems down the road.

As a registered patent attorney, Mark also has tech experience in many industries, including:

- Automotive
- Cosmetics

Mark Stignani

合伙人

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教育

William Mitchell College of Law, (J.D.),
1993

University of Minnesota, (B.S.), robotics,
artificial intelligence systems, 1985

执业许可

明尼苏达州
美国专利商标局

语言

英语

业务组

中国客户服务
知识产权

- Cloud and e-commerce
- Computer hardware and design tools
- Data monetization
- Defense Industries: military and sport
- Education/E-learning
- Energy: renewable energy and oil
- Financial Services
- Food and beverage science
- Gaming technologies
- Healthcare and medical devices
- Information systems and Software as a Service (SaaS)
- Life sciences and informatics
- Mobile devices, IOT, drones and telecommunication
- Open Source Software
- Publishing
- Retail /CPG
- Semiconductors

Additionally, Mark practices intellectual property law, and he possesses a unique understanding of the innovation process – considering he has over 36 patent filings himself, in various technologies and across 11 countries.

Early in his career, Mark spent more than a decade as an assistant general counsel and chief intellectual property counsel for various divisions of Thomson Reuters (and its predecessor), where his responsibilities included managing high-volume M&A, driving innovation by harvesting and protecting IP associated with software and high-value data and analytics, as well as providing primary intellectual property legal support for business development, contracts, editorial, and technology areas in the business' financial services, healthcare, and legal information groups. Mark also served on various executive committees that drove investment in acquisitions, emerging business development and new product development across a multiple marketplaces.

Mark earned his J.D. while working for Alliant Techsystems, and previously he had completed postgraduate work in robotics and control systems at the University of Minnesota and National Technological University while working at Honeywell, Inc.

Further, Mark is a Certified Information Privacy Professional (CIPP). He offers his insights through dozens of webinars annually and serves as a regular lecturer at colleges and universities across the state of Minnesota. He also is a frequent speaker at for various associations and conferences, including Reel Lawyer, Black Hills IP Analytics Series, LES International, Practicing Law Institute, and more.

知识产权法律师

Professional and Community Involvement

Faculty advisor, Mitchell Hamline School of Law

Vice chair, Workforce & Contract Compliance Subcommittee of the Minneapolis Civil Rights Commission

Vice chair, Standards & Procedures Subcommittee of the Minneapolis Civil Rights Commission

Co-chair, AIPLAs Emerging Technology Practice Innovation Subcommittee

Member, Minneapolis Commission for Civil Rights

Member, Mitchell Hamline School of Law Intellectual Property Governing Board

Speaker and member, American Intellectual Property Law Association

Speaker and member, Union Internationale des Avocats (UIA)

Member, International Association of Privacy Professionals

Lecturer, Stanford University

Lecturer, Carlson School of Business

Lecturer, St. Thomas University

Lecturer, Metropolitan University

Lecturer, Mitchell Hamline School of Law

Honors

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