

**SPEAKING ENGAGEMENTS****IP Fridays - Episode 30****DATE****June 12, 2015****SPEAKERS****Kenneth D.  
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Of Counsel

Kenneth Suzan of the Minneapolis Office, together with his co-host Rolf Claessen of Patentanwälte Freischem in Cologne, Germany, have completed and posted Episode 30 of intellectual property law podcast IP Fridays. The show is distributed at [www.ipfridays.com](http://www.ipfridays.com), the iTunes Store, and Stitcher.com. This week's episode features an interview on innovation, brand strategy and brand protection with Tatiana Whytelord, president and founder of Intelligent Brand Extension, LLC, based in New York City. The podcast also covers intellectual property and privacy issues relating to the live video streaming mobile application, Periscope, and litigation against an advertising agency for violating the Telephone Consumer Protection Act in connection with a widely disseminated text message promoting the U.S. Navy.

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