



Bradley B. Falkof is retired of counsel in Barnes & Thornburg's Chicago office and a member of the firm's Litigation Department.

Brad concentrated his practice primarily in the areas of products liability and commercial disputes. Brad also represented automobile and truck manufacturers in warranty disputes and consumer fraud claims. He served on the firm's Management and Professional Responsibility Committees. He was also the administrator of the Chicago office's Litigation Department for 10 years.

Brad represented clients in product-related litigation, including class action litigation, throughout the United States in state and federal trial and appellate courts. Such representations included manufacturers of motorcycles, automobiles, punch presses, pesticides, medical prosthetic devices, laundry room appliances, and building construction materials. He also litigated a broad range of contract and commercial disputes, including those involving construction contracts, noncompete agreements, breach of contract, claims of unfair competition, and shareholder disputes.

Brad was closely involved with client product development. He counseled manufacturers on a variety of product-related issues, including records retention and records management programs, product safety warnings, and the development of programs for product manufacturers to assist dealers and distributors in avoiding products liability lawsuits.

Throughout his career, Brad wrote articles on a variety of products liability issues, including proving defects in commercial products liability lawsuits, spoliation of evidence, the duty to warn, implementation of record retention programs, and using protective orders in products liability cases.

Brad was a member of the Commercial Litigation Committee for the Chicago Bar Association that drafted pattern jury instructions for the federal Magnuson-Moss Warranty Act, which were submitted to, and adopted by, the Illinois Supreme Court. He is a Sustaining Member of the Product Liability Advisory Council (PLAC).

Since 2013, Brad has been recognized in *The Best Lawyers in America*

Bradley B. Falkof

Of Counsel (Retired)

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EDUCATION

Northwestern University School of Law,
(J.D.), 1978

Brown University, (B.A.), 1974

BAR ADMISSIONS

Illinois (Retired)

COURT ADMISSIONS

U.S. Court of Appeals for the Seventh
Circuit

U.S. Court of Appeals for the Third
Circuit

LANGUAGES

English

for his work in commercial litigation.

Brad is a native of Chicago. He graduated from Brown University with a B.A. in psychology in 1974. Brad received his J.D. in 1978 from Northwestern University School of Law where he was editor of the *Journal of Criminal Law and Criminology*. He has been admitted to practice before all Illinois state and federal courts and the U.S. Courts of Appeals for the 3rd and 7th Circuits. Since 2006, Brad has been an adjunct professor of law at Northwestern University School of Law, where he teaches trial advocacy.