

**SPEAKING ENGAGEMENTS****Data Breaches And Cybersecurity Conference****DATE****January 11, 2016****SPEAKERS****Scott N. Godes**  
Partner

Cybersecurity is a field that is difficult to define let alone master, as legal, policy and technological developments are occurring at a dizzying pace. Specifically, the technologies for collecting, storing, analyzing and classifying data are rapidly evolving, as new business models are developed to capture valuable insights from raw data. As data becomes more valuable, however, hackers are also upgrading their capabilities, both in terms of the technologies they use and their tactics for exploiting victims. You and your customers, for example, may now face a variety of blackmail demands from people who threaten to remotely unlock their house or take control of the car they are driving.

Join Scott Godes as he presents at the Data Breaches and Cybersecurity Conference in Seattle, on Jan. 11-12, 2016. He will be speaking on "Wrap-up Panel on Risk Management and Risk Transfer Strategies / Insurance coverage: Trends in coverage options and costs; tips for evaluating policies."

**When:** Jan. 11-12**Where:** Courtyard Marriott/Pioneer Square | Seattle, WA*Can also be viewed as a webcast*For more information and to register, click [here](#).**RELATED PRACTICE AREAS**

Data Security and Privacy