



## CONCERTS, LIVE EVENTS AND THEATER

### Leading Role

Barnes & Thornburg's entertainment attorneys have deep experience representing clients involved in the production of a variety of diverse special and live events, including philanthropic, sports, live theater, conventions, expositions and awards events.

Our attorneys represent some of the world's largest producers, promoters, event marketing companies, event sponsors, service providers, race tracks, sporting venues, individuals, sports professionals, artists and professional teams and leagues in virtually all matters related to their live events, including the NFL Super Bowl Halftime Show, the opening and closing ceremonies of the Olympic Games, the Pan American and European Games, Clinton Global Initiative, and large-scale music festivals, expos and conventions.

### Our services include:

- Production agreements concerning all facets of producing a live event
- Merchandising, touring and appearance agreements
- Endorsements, sponsorships, advertising, promotions and brand agreements
- Production, management and agency representation agreements
- Tour agreements and joint ventures
- Acquisition and sale of live events
- Venue agreements
- Municipal regulatory issues

### Why Barnes & Thornburg?

Finding new ways to help clients identify solutions and new business opportunities, across industries, is at our core. We are, at times, more than lawyers, we are advisers bringing new ideas to light. We understand what keeps you up at night and work collaboratively to find practical and creative solutions, at the heart of business.

### RELATED PRACTICES

Entertainment

- Service provider contracts
- Union and employment issues in connection with events and touring
- Insurance and risk management issues
- Complex projects involving the clearance of multiparty rights in connection with the use of intellectual property

## Practice Leaders



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