

IP: Marketing, Branding And Trademarks

DATE

March 26, 2014

On March 26, David Wong of the Indianapolis office presented "IP: Marketing, Branding and Trademarks" at [Launch Fishers](#) for its members. *Launch Fishers* is "open to anyone participating directly or indirectly in the entrepreneurial ecosystem, from 'single-shingle' designers and developers to service providers and innovators and 'intrepreneurs' from larger companies in the area."