

## Doing Well By Doing Good: Philanthropy's Role In Strengthening A Law Firm's Brand

### DATE

March 21, 2014

Bill Moreau of the Indianapolis office led a panel discussion on "Doing Well by Doing Good: Philanthropy's Role in Strengthening a Law Firm's Brand" at the midwinter meeting of [State Capital Group \(SCG\) Legal](#) in Miami. Bill is the firm's representative to SCG Legal and a former board chair. SCG is a 145-member international network of law firms; Barnes & Thornburg is the Indiana member firm for SCG.