

Smart Practices For Guarding Your Wearable Technology

DATE

March 11, 2015

Ken Suzan of the Minneapolis office presented at the Wearables TechCon conference March 11 in Santa Clara, California. His session, "Smart Practices for Guarding Your Wearable Technology," guided attendees through practical tips and strategies for building a global intellectual property portfolio and primarily focused on trademarks, copyrights, and the expanding Internet domain name systems.