

NEWS RELEASES

Barnes & Thornburg LLP's Trademark Practice Group, Individual Attorneys Ranked In World Trademark Review 1000

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Barnes & Thornburg LLP's trademark group and some of its individual attorneys are highly ranked in the 2013 edition of *World Trademark Review (WTR) 1000*, a publication that annually identifies the world's leading trademark professionals.

Barnes & Thornburg received group rankings in the areas of "Enforcement and Litigation" and "Prosecution and Strategy" in the firm's Minneapolis and Washington, D.C., offices.

In Minnesota, *WTR* noted that the "nationally established (trademark) group" at Barnes & Thornburg is "rapidly cementing an impressive reputation across the gamut of trademark services." The D.C. office "has a growing profile and couples a large filing capacity with high service standards to maintain longstanding relationships," according to *WTR*. In addition, *WTR* quoted clients as saying the D.C. group is a "consistent business partner which delivers timely, tailored guidance throughout the process."

Individually, firm partners Felicia Boyd (Minneapolis) and Jordan Weinstein (Washington, D.C.) were highly rated in the areas of "Enforcement and Litigation" and "Prosecution and Strategy."

Partner Joseph D Lewis (Washington, D.C.) and of counsel attorney Hae Park-Suk (Washington, D.C.) both were ranked in the "Prosecution and Strategy" area.

Of Boyd, *WTR* said: "Widely recognized Felicia Boyd is the lynchpin of the department. Litigation forms a significant part of her practice, but she also handles worldwide prosecution and brand management." *WTR* called new arrival Weinstein a "prominent player" who "splits his time between strategic counseling, prosecution and enforcement."

WTR wrote that Lewis is "pragmatic, responsive and accessible" who is a "seasoned counselor" with experience in supporting medical device and advertising companies. Park-Suk is mentioned in the *WTR* report as a rising star who clients say has "incredible dedication and bulletproof strategic advice."

World Trademark Review 1000 lists both firms and attorneys who are considered to be leaders in their field with top-quality trademark services. The listing produces the most comprehensive and definitive list of the world's leading private practice trademark experts on the basis of subjective feedback received from those operating in the market.

World Trademark Review 1000 remains the only stand-alone publication to recommend individual practitioners and their firms exclusively in the area of trademarks, and identifies the leading players in over 60 key

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