

## New Economy New Rules: Cyber Security: The New Normal. What You Don't Know. Continual Change.

## **DATE**

## October 3, 2014

In the last few years the rate of data breach has increased dramatically. Although this may be due in part to better detection methods and a willingness to face the issue, it is also due to a dramatic increase in organized crime and hacktivists. Millions of records are exposed in single events. Thousands of people have their lives turned upside down by Identity Theft. Hundreds of businesses lose credibility and revenue as well as facing stiff penalties.

What does this mean for each of us going forward? What does this new normal look like and entail. How can individuals protect themselves and their families from identity theft? How can businesses manage to stay ahead of the criminals and compliant with the tightening security regulations?

Join us for a panel discussion on the real world approach to staying ahead of the threats and challenges of the New Economy

When: Oct. 3, 2014, from 8 - 9:30 a.m. (ET)

8 a.m.: Registration and continental breakfast

8:30 a.m. - 9:30 a.m.: Presentation

**Where**: Barnes & Thornburg LLP, 5th Floor | 11 S. Meridian St. | Indianapolis, IN 46204

Other Barnes & Thornburg offices in Elkhart, South Bend and Fort Wayne; sometimes available in B&T offices in Chicago, Grand Rapids, Washington DC, Atlanta (GA), Minneapolis and Columbus (OH).

Also cooperating facilities in Evansville, Kokomo, Merrillville and Scottsburg.

Registration: btrsvp@btlaw.com

If you register and become unable to attend, please email jodie.daugherty@btlaw.com.

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