

SPEAKING ENGAGEMENTS

Attorney Presentation - "Trademark Troubles And Mascot Mayhem: Legal Strategies For Protecting Your Schools Brand"

DATE

June 9, 2016

SPEAKERS



David A.W. Wong Partner

David Wong of the Indianapolis office gave the keynote address to the International Collegiate Licensing Association (ICLA) at the National Association of Collegiate Directors of Athletics (NACDA) Annual Convention in Dallas on June 9-17. His presentation was sponsored by Learfield Licensing Partners and was entitled "Trademark Troubles and Mascot Mayhem: Legal Strategies for Protecting Your Schools Brand."

RELATED OFFICES



Indianapolis
P 317-236-1313
F 317-231-7433
cari.bryson@btlaw.com