



NEWS RELEASES

Barnes & Thornburg Adds IP Partner Brad Pedersen In Minneapolis

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MINNEAPOLIS – Barnes & Thornburg has added Brad Pedersen as a partner in the firm's Minneapolis office and growing Intellectual Property Department. Pedersen's announcement comes on the heels of IP partner Tina Dorr joining the Atlanta office this month.

Pedersen's practice involves providing strategic guidance to clients on maintaining, managing and enforcing intellectual property portfolios while creating strategies to protect their key assets, particular in post-issuance review proceedings.

"Brad has worked in many areas of patent law, from medical devices to unmanned aircraft, giving him a unique perspective on the crossover areas between patent law and high-technology that will help us better serve our clients," said Julia Gard, chair of the firm's Intellectual Property Department. "There is tremendous value in attorneys who can serve as an extension of their clients in the complex disputes that come with IP."

Pedersen's primary focus is on post grant and inter partes review (IPR) proceedings at the U.S. Patent and Trademark Office (USPTO), patent prosecution strategy, clearance, licensing and litigation related to high-technology, computer, software, and medical device areas. Over his career, he has extensive experience serving as both litigation counsel and as an expert witness assisting trial counsel, all in addition to his wide breadth of experience in patent prosecution and transactional work. Brad is also well-known for his work on the America Invents Act (AIA) as a co-author of a Bloomberg BNA treatise and a frequent commentator on the various rule packages enacted by the USPTO to implement the AIA. Pedersen joins the firm after more than 20 years as a principal at a

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boutique Minneapolis law firm, where he was chair of the patent practice group.

"Brad has established a strong presence in the Minnesota market, making him a great addition to our growing office and IP team," said Connie Lahn, managing partner of the firm's Minneapolis office. "His experience as an inventor, CEO, and entrepreneur will bolster our group's expertise and we couldn't be more excited to have him join us."

Pedersen earned his J.D. cum laude from the University of Minnesota Law School and a B.S. in electrical engineering from South Dakota State University.

With more than 800 attorneys and other legal professionals, Barnes & Thornburg is one of the largest law firms in the country. The firm serves clients worldwide from offices in Atlanta, Boston, California, Chicago, Delaware, Indiana, Michigan, Minneapolis, New Jersey, New York, Ohio, Philadelphia, Raleigh, Salt Lake City, Texas and Washington, D.C. For more information, visit us online at www.btlaw.com or on Twitter @BTLawNews.