



With deep knowledge of issues facing the life sciences industry, John Cox counsels clients regarding their worldwide intellectual property rights and represents their patent interests when litigation arises, particularly regarding pharmaceutical, chemical, and biotechnology matters. John takes his role in protecting these important assets of life science innovators very seriously while approaching each matter with enthusiasm.

Through his ability to communicate effectively and succinctly, John advises on, develops, and carries out global IP strategies for the benefit of innovative companies, his clients, who are focused on developing core assets that save and improve the lives of patients. John enjoys leveraging his unique ability to put together targeted and enduring teams for each matter – paying close attention to each person’s strengths and skillsets and how they fit with one another, alongside his highly specialized experience and thoughtful and responsive nature.

John is intimately familiar with the pharmaceutical industry, having dealt with patent and IP subject matter ranging from brain chemistry, the gastrointestinal system, drug delivery systems and treatments of rare diseases and cancer to medical diagnostic methods, the generation of biofuel using bacteria, and processes for manufacturing chemicals and pharmaceutical products. He also has almost two decades of experience in Abbreviated New Drug Application (ANDA) cases, including pre-litigation investigations.

John offers guidance from the first step of a matter through to resolution, including all aspects of litigation. He has extensive experience related to discovery and motion practice, as well as in developing offensive and defensive strategies. He is well versed in dealing with complex subject matter and technical witnesses, such as inventors and experts.

John adeptly helps clients navigate the crossroads of foreign business practices and the complexities of U.S. patent practice, having worked with foreign pharmaceutical, chemical, and biotechnology companies throughout his career.

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John W. Cox, Ph.D.

Partner

3340 Peachtree Rd NE
Suite 2900
Atlanta, GA 30326-1092

P 404-264-4092
F 404-264-4033
John.Cox@btlaw.com

EDUCATION

University of North Carolina School of Law, (J.D.), co-founder of Carolina Law School Entrepreneurial Law Association, 2003

Virginia Commonwealth University, (Ph.D.), chemistry, 2000

Washington and Lee University, (B.S.), 1995

BAR ADMISSIONS

Georgia

U.S. Patent and Trademark Office

LANGUAGES

English

PRACTICES

Biotechnology

Intellectual Property

International IP

IP Strategy and Management

Opinions

Patent Litigation

Trade Secrets

INDUSTRIES

Life Sciences

Honors
