

## **Cyberwar Of Licensing**

## DATE

## October 29, 2014

David Wong of the Indianapolis office gave a presentation at the SMA University seminar on Oct 29. This seminar was attended by representatives of more than 40 various universities and colleges from across the country. David's presentation, "Cyberwar of Licensing," provided guidance on navigating and addressing the unique challenges of protecting university and college brands on the Internet.