

NEWS RELEASES

Barnes & Thornburg Represents Media Temple, Inc. In Its Sale To GoDaddy.com LLC

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LOS ANGELES – Barnes & Thornburg LLP announced today that firm client Media Temple, Inc., a premium domain hosting and website services company, was acquired by GoDaddy.com LLC.

As lead outside counsel, Barnes & Thornburg attorneys, led by Tracy T. Larsen, worked hand-in-hand with Media Temple General Counsel Jeanine Percival Wright to lead the company's sale in an auction process, resulting in the sale.

Media Temple, Inc. will continue independent operations and represents the first acquisition that GoDaddy will operate separately from its own operations. Media Temple's size and market position complements GoDaddy's existing operations as it allows GoDaddy to better access the more premium and complex hosting services market segments.

Media Temple has approximately 125,000 customers for its premium website management services, and it hosts over 1.5 million websites, the vast majority of those websites having advanced web and IT services capabilities. Media Temple manages projects for companies and brands such as Sony, Starbucks, The Wall Street Journal, IBM, NBC and Volkswagen.

"GoDaddy was among the highest of the bidders, but it really seemed like the best fit for us," said Media Temple, Inc's Wright, who was hired as the company's first general counsel last year. "GoDaddy has really changed in the past year. They brought in a new leadership team and a lot of new tech talent. They want Media Temple, in part, to bring them back to a level of quality and respect."

With more than 200 legal professionals, Barnes & Thornburg's Corporate Department has the depth and breadth of resources to assist clients in handling transactions ranging from simple to complex. The firm's Corporate practice is complemented by dedicated industry service teams focused on industries such as life sciences, information technology, e-commerce, entertainment and music, healthcare, telecommunications, financial institutions, construction, energy, transportation, global logistics, associations and foundations, aviation, media and utilities.

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