

**SPEAKING ENGAGEMENTS****Law For A Mobile Food Business****DATE****September 14, 2013****SPEAKERS**

**Kenneth D.  
Suzan**  
Of Counsel

On Sept. 14, Kenneth Suzan of the Minneapolis office spoke at the ROAM Mobile Food Conference in Portland, Ore. His session "Law for a Mobile Food Business" took place as part of the Owners Summit. Kenneth's presentation will offer strategies and tips on the importance of clearing a food truck name to avoid conflicts with other intellectual property owners. An overview of applicable trademark law principles, examples of food truck trademark disputes, and the relevance of securing names across social media platforms will be covered.

**RELATED OFFICES****Minneapolis**

P 612-333-2111

F 612-333-6798

[sarah.evenson@btlaw.com](mailto:sarah.evenson@btlaw.com)