



## RELATED PRACTICE AREAS

Corporate  
Data Analytics

## WEBINARS

### Raising The Bar In Corporate Law Using Business Intelligence Analytics

#### DATE

**November 18, 2020**  
**10:30 a.m.-11:30 a.m.**  
**(Central)**

#### SPEAKERS



**Mark Stignani**  
Partner

One of the great changes in the practice of law is the proliferation of business analytics platforms that corporations use to help guide strategy. These tools give many insights and trends that help make both financial and strategic decisions. This webinar will describe a pathway to the use of business intelligence and artificial intelligence (AI) platforms and will outline the new role that AI and machine learning play in corporate law.

In this webinar Mark will discuss:

- How AI tools can create business clarity or business dissonance
- When AI tools help the most
- Competitor Informational Landscapes
- Examples of stacking AI information to drive business clarity

1.0 Hour CLE Credit Pending.

Questions? [Email Siara Reyes](#) or call 317-231-7211.