

Life Science Lunch Event - Off-Label Promotion: Is The Light Still Red?

DATE

January 15, 2013

SPEAKERS



Lynn C. Tyler, M.S. Partner



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What: Life Science Lunch - "Off-Label Promotion: Is the Light Still Red?"

When: Tuesday, January 15, 2013 | Register Today!

Event Duration: 11:30 a.m. – Noon (ET) Registration and Lunch | Noon - 1:00 p.m. (ET) Presentation

Program Description: In *U.S. v. Caronia*, the U.S. Court of Appeals in New York vacated a conviction for off-label promotion, ruling that the prosecution violated the defendant's First Amendment rights. Hear a panel discuss the implications of this decision, and an important Supreme Court case from 2011, on the legality of promoting drugs or medical devices for unapproved uses and on related product liability considerations.

Live event location: Barnes & Thornburg LLP, 5th Floor | 11 S. Meridian St. | Indianapolis, IN

Note The Life Science Lunch is also available live via video in other Barnes & Thornburg offices in Elkhart, South Bend and Fort Wayne; sometimes available in B&T offices in Chicago, Grand Rapids, Washington DC, Atlanta (GA), Minneapolis, Columbus (OH) and Los Angeles. Also cooperating facilities in Bloomington, Evansville, Hammond, Merrillville, Muncie, New Albany, Richmond and West Lafayette.

Registration: You can register online at www.ihif.org/pages/lifescience or by emailing Jodie Daugherty at btrsvp@btlaw.com.

Cost: Attendees at the Indianapolis location will be charged a \$10.00 fee to attend. Payment may be made by cash or check at the door (please make checks payable to Indiana Health Industry Forum). There is no charge to attend at the other locations.

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Life Sciences

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