



NEWS RELEASES

Barnes & Thornburg Adds Corporate Partner With Deep Data Analytics Experience

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MINNEAPOLIS – Barnes & Thornburg has added Mark Stignani as a partner in its Minneapolis office. Stignani joins the firm's Corporate Department and brings a consultative, data-driven approach to client matters.

Stignani advises clients in various corporate, restructuring and intellectual property matters through the use of data analytics. As part of his analytical approach, Stignani examines executive teams, patent and trademark filings, SEC filings, and other public records to create a behavioral profile of his clients or their competition, to answer their legal questions as well as identify their financial and legal needs, providing recommendations that may result in cost savings.

"Mark provides unique value to clients that marries legal strategy with data analytics," said David Gotlieb, chair of the firm's Corporate Department. "The economic impact of COVID-19 has caused chief financial officers to re-evaluate their assets and put a spotlight on company finances. Mark's use of data analytics allows us to shine a light on inefficiencies and propose long-term solutions."

Stignani counsels clients in high-tech industries including software and hardware, manufacturing, semiconductors, information technology and telecommunications, and has a wide range of experience using data analytics and artificial intelligence (AI) to advise in areas ranging from retail to automotive and from health and beauty to financial services.

"Mark has real-world experience prior to his legal career working with AI and machine learning tools, giving him a unique insight into how we can best apply those tools to our client's businesses," said Connie Lahn,

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Minneapolis office managing partner. “His practice is global in scope, which is a huge value-add for our clients in Minneapolis with operations around the country, and globally.”

Stignani received his B.S. from the University of Minnesota and his J.D. from William Mitchell College of Law.

With more than 700 attorneys and other legal professionals, Barnes & Thornburg is one of the largest law firms in the country. The firm serves clients worldwide from offices in Atlanta, California, Chicago, Delaware, Indiana, Michigan, Minneapolis, New York, Ohio, Raleigh, Salt Lake City, Texas and Washington, D.C. For more information, visit us online at www.btlaw.com or on Twitter @BTLawNews.