



RELATED PRACTICE AREAS

Corporate
Private Funds and Asset Management

SPEAKING ENGAGEMENTS

Launching A Fund 101: Must-Dos & Pitfalls To Avoid In Today's Climate

Information Management Network (IMN) 20th Annual Winter Forum on Real Estate Opportunity & Private Fund Investing

DATE

January 18, 2024
3 p.m.-3:45 p.m. (Pacific)

LOCATION

Montage Resort & Spa
30801 Coast Hwy
Laguna Beach, CA 92651

SPEAKERS



**Kerry Potter
McCormick**
Partner

Kerry Potter McCormick will participate in a panel discussion on Launching a Fund 101: Must-Dos & Pitfalls to Avoid in Today's Climate at the 20th Annual Winter Forum on Real Estate Opportunity & Private Fund Investing, hosted by the Information Management Network (IMN).

Kerry's panel will address how to evaluate different investment models, including deal-by-deal versus fund vs. hybrid investment models; how investment strategies and target assets factor into the decision; costs, fees, timeframes and return potentials; fund structure and tax considerations; and more.