



Offering practical business knowledge, a diverse legal background and a relentlessly calm demeanor, regardless of the transaction at hand, Bill Kirshenbaum can quickly understand his clients' businesses and customs of their industries – what really makes them tick. He then works proactively to prevent unforeseen problems and costly litigation for his clients.

With an emphasis on national and global mergers and acquisitions, joint venture formations, financings, licensing and commercial transactions, Bill serves as an advisor to domestic and international businesses ranging from entrepreneurs and family businesses, to Fortune 500 companies. Beyond the United States he negotiates deals in Australia, Canada, China, Europe, Malaysia, New Zealand, Central and South America and the United Kingdom.

Bill has served either as inside or outside general counsel for a number of companies, across the aerospace, automotive, entertainment, food distribution, manufacturing, real estate, restaurants and apparel, and retail chain industries. In those roles, he gained extensive experience in the coordination of legal affairs, and in negotiating agreements with financing sources, customers, suppliers and employees. He also has many years of experience managing human resources, safety and environmental departments.

Bill has broad knowledge of the aviation industry, the depth of which is quite significant. His aviation career began by buying and selling aircraft for celebrities and studios and then negotiating their agreements with flight crews, fixed based operators and repair stations. From there, he served more than 15 years as general counsel for an international aerospace company. His aviation experience includes long-term supply and maintenance contracts with OEM's and major airlines; the purchase, sale, financing and leasing of aircraft and engines, government contracts and compliance with FAA regulations.

In the course of his practice, what Bill enjoys the most is diving into and learning about how his clients came to be and do what they do, so he can help them continue to grow and evolve. As such, he takes the time to

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EDUCATION

UCLA School of Law, (J.D.)

The Wharton School of the University of Pennsylvania, (B.S.), accounting and economics, magna cum laude

LANGUAGES

English

PRACTICES

Aviation and Unmanned Aerial Vehicles

Commercial Contracts and Transactions

Corporate

Emerging Companies and Venture Capital

International Business

Joint Ventures

Loan Documentation and Financing

Mergers and Acquisitions and Private Equity

INDUSTRIES

Entertainment

Manufacturing

create the most sensible and cost effective solutions that will help their businesses succeed.

