



**Jeff Barron resolves complicated intellectual property disputes. Jeff thrives when challenged with disputes that are at the cutting edge of technology and the law, and he enjoys digging into complicated technologies and fact patterns. Jeff's preparation gives his clients the flexibility they need to navigate the troublesome waters of complex IP disputes.**

Jeff's clients include startups and Fortune 100 companies. He handles disputes involving patents, copyrights, trademarks, trade secrets, Internet security, the Stored Communications Act, and media law. He also has a vibrant appellate practice and has represented clients in various appeals in the Sixth, Seventh, Eleventh and Federal Circuits. Outside the courtroom, Jeff counsels clients concerning their IP strategy.

A litigator with particularly deep experience resolving cutting-edge technology disputes, Jeff believes that preparation and poise are critical to success in the courtroom. When his clients are facing or asserting claims in the hundreds of millions of dollars, he does the work necessary to execute the right strategy to meet that client's needs.

Even in the most challenging circumstances, Jeff prides himself on keeping a cool head. And Jeff communicates: as much as he invests in his cases, he knows that prosecuting or defending against a lawsuit weighs most heavily on his clients. They deserve a partner who invests on making sure that they know the information – both good and bad – that they need to do their jobs.

From two decades of experience, Jeff knows that properly protecting his clients' IP and proprietary technology – and safeguarding his clients from external threats – requires a pragmatic and long-term view. Jeff enjoys learning about his clients' innovations; coupled to his courtroom experience, Jeff crafts IP strategies that go beyond securing patent, trademark and copyright protection. Decisions made early in the product development process can help leverage IP while mitigating risks and reducing future costs and expenses.

## Jeff M. Barron

### Partner

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### EDUCATION

Loyola University Chicago School of Law, (J.D.), cum laude, 1999

Indiana University-Bloomington, (B.A.), Economics (English), Ernie Pyle School of Journalism - Certificate

### BAR ADMISSIONS

Illinois

Indiana

### COURT ADMISSIONS

U.S. Court of Appeals for the Federal Circuit

U.S. Court of Appeals for the Seventh Circuit

U.S. Court of Appeals for the Sixth Circuit

U.S. District Court for the Central District of Illinois

U.S. District Court for the Eastern District of Texas

U.S. District Court for the Eastern District of Wisconsin

U.S. District Court for the Northern District of Illinois

U.S. District Court for the Northern District of Indiana

U.S. District Court for the Southern District of Indiana

U.S. District Court for the Western District of Michigan

## Professional and Community Involvement

Board and executive committee (secretary), TechPoint Foundation for Youth – providing STEM learning opportunities for underserved and underrepresented students in Indiana (techpointyouth.org)

Pro bono counsel, Karuna Precision Wellness Center (formerly, Indiana Cancer Wellness Center) – comprehensive support for cancer survivors (karunaprecision.org)

Coordinating partner for supporting transgender people in Indiana change their legal documents (pro bono) to match who they are

## Honors

The Best Lawyers in America, 2015-2024, “Lawyer of the Year” in IP Litigation, 2021

Managing Intellectual Property IP Stars, Patent and Trademark Star – Indiana, 2019-2021

## LANGUAGES

English

## PRACTICES

Data Security and Privacy

Intellectual Property

Internet and Technology

Litigation

Patent Litigation

Patent Services - Counseling and Prosecution

Post-Grant and Inter Partes Review

Trademark Litigation and Unfair Competition

Trademarks

## INDUSTRIES

Telecommunications