

**Alana Baird works with the firm's Intellectual Property team to support clients on a range of matters relating to patents and trademarks. Combining over 25 years in customer service with her legal industry knowledge, Alana provides timely, detail-oriented customer service to clients.**

Alana is well-versed in preparing and e-filing domestic and international patent applications, assisting in the maintenance of existing patents, and performing intellectual property searches for trademarks.

Alana prepares and files U.S. Patent and Trademark Office extensions, statement of uses, assignments, trademark registration declarations and renewals, and other filings as needed.

A team player, Alana believes collaboration is an integral part of a successful working environment. She is passionate about making clients happy and reaching a common goal.

Prior to joining the firm, Alana was a paralegal at a boutique intellectual property firm.

Outside of work, Alana enjoys road trips, spending time with her family and building relationships with others.

## Alana Baird

### Intellectual Property Assistant

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### EDUCATION

University of North Carolina Wilmington,  
(B.A.), psychology

Louisburg College, (A.A.), general  
studies

### LANGUAGES

English

### PRACTICES

Intellectual Property