

SPEAKING ENGAGEMENTS**Is Your Brand All Buttoned Up? Smart Practices For
Guarding Your Wearable Technology Worldwide****DATE****March 9, 2015****SPEAKERS**

**Kenneth D.
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Of Counsel

Ken Suzan of the Minneapolis office has been selected to present at the Wearables TechCon conference March 9-12 in Santa Clara, California. His session, "Is Your Brand All Buttoned Up? Smart Practices for Guarding Your Wearable Technology Worldwide," will guide attendees through practical tips and strategies for building a global intellectual property portfolio and will primarily focus on trademarks, copyrights, and the expanding Internet domain name system.

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