

**SPEAKING ENGAGEMENTS****The Professional Ethics Of LinkedIn Endorsements****DATE****August 6, 2013****SPEAKERS****Steven R. Katz**  
Partner**Kenneth D.  
Suzan**  
Of Counsel

On Aug. 6, Steve Katz and Ken Suzan of the Minneapolis office presented a lunch and learn, “The Professional Ethics of LinkedIn Endorsements,” to Minneapolis attorneys and paralegals. As endorsements become more popular it is not always clear how to proceed. Steve and Ken educated the group on codes of conduct related to endorsements, as well as useful strategies for marketing via LinkedIn.

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