

New Economy New Rules - Electronic Vehicle Trends And Opportunities: Indianapolis Stakes Its Leadership Claim

DATE

August 2, 2013

What: New Economy New Rules: Electronic Vehicle Trends and Opportunities: Indianapolis Stakes Its Leadership Claim

When: August 2, 2013 | 8:00 a.m. (ET) Registration and Continental Breakfast | 8:30 a.m. to 9:30 a.m. (ET) Presentation

Program Overview:

Indianapolis has attracted national and international attention for bold, cutting edge developments in electric vehicles; including car-sharing, plug-in technology, and Mayor Ballard's executive order that will replace the entire city fleet with electric and hybrid cars.

- 1. But where does Indianapolis fit in the global electric vehicle market?
- 2. If the electric vehicle market is still in its infancy, how long will it take before Indianapolis achieves a competitive critical mass?
- 3. As the city looks to improve its mass transit system, will this infrastructure along with innovations in heavy vehicle battery technologies allow Indianapolis to be among the first cities to deploy a fleet of fully-electric rapid transit vehicles?
- 4. What legitimate national security benefits could we realize as a city, state or nation as the electric vehicle market matures?

These questions and more will be discussed by our panel of subject matter experts on Friday, Aug. 2, at the New Economy New Rules breakfast briefing. Please join us by registering and share this event with your colleagues on Facebook and Twitter.

Speakers:

- David Rosenberg, Director of Enterprise Development for Mayor Ballard, City of Indianapolis
- Paul Mitchell, President and CEO of Energy Systems Network
- Ron Gifford, Executive Director of the Central Indiana Transit Task Force and Executive Vice President, Public Policy at Central Indiana Corporate Partnership

Live Event Location: Barnes & Thornburg LLP | 5th Floor Auditorium | 11 S Meridian, Indianapolis

Note: Also available in other Barnes & Thornburg offices in Elkhart, South Bend and Fort Wayne, Indiana; sometimes available in Barnes & Thornburg offices in Chicago, Grand Rapids, Washington DC, Atlanta (GA), Minneapolis,

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Registration: Visit http://www.techpoint.org/new-economy-new-rules or e-mail btrsvp@btlaw.com. If you register and become unable to attend, please email jodie.daugherty@btlaw.com.



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