

## Life Sciences Lunch - Is Your IP Protected From Security Threats?

### DATE

August 20, 2013

**What:** Life Sciences Lunch Series - "Is Your IP Protected from Security Threats?"

**When:** August 20, 2013 | 11:30 a.m. (ET) Registration and Lunch | 12:00 p.m. to 1:00 p.m. (ET) Presentation - Adjournment will be on time

**Program Description:** Protecting an organization's information assets is a global issue that is no longer solved by IT or physical security alone. Information or intellectual assets such as patents, trade secrets, technical expertise, R&D, and employee know-how now account for the majority of assets on a company's balance sheet. These assets provide a company's competitive advantage and long-term revenue potential. Information assets are under siege from competitors, hackers, and foreign entities, but even unintentional employee acts put them at risk. Thus it is crucial for companies to take a proactive stance toward safeguarding their intellectual property (IP). To understand the process of planning and response to targeted threats, this presentation will provide proactive steps your organization can take to find, fix and protect IP and trade secrets from security threats in today's global marketplace.

**Speaker:** Mark Lopes, Tailored Solutions & Consulting

**Live location:** Barnes & Thornburg LLP | 5th Floor Auditorium | 11 South Meridian Street, Indianapolis, IN

**Note:** This event will be broadcast to other Barnes & Thornburg offices in Elkhart, South Bend and Fort Wayne, Ind.; sometimes available in Barnes & Thornburg offices in Chicago; Grand Rapids; Washington, D.C.; Atlanta; Minneapolis; Columbus, Ohio; and Los Angeles. Also cooperating facilities in Hammond, Merrillville, New Albany, Richmond, and West Lafayette.

**Registration:** To register for this event, e-mail [btrsvp@btlaw.com](mailto:btrsvp@btlaw.com). If you register and become unable to attend, please email Jodie Daugherty at [jodie.daugherty@btlaw.com](mailto:jodie.daugherty@btlaw.com).