



#### **SPEAKING ENGAGEMENTS**

### **ANA/BAA Marketing Law Conference**

#### **DATE**

**November 4, 2019**

Jim Dudukovich led a panel at the 2019 ANA/BAA Marketing Law Conference in San Diego. Jim's panel focused on the burgeoning area of influencer marketing, specifically on contracting with influencers. Jim moderated a discussion among senior marketing attorneys from Intel, Target, Uber, and The Influential Network, Inc.