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Town Hall #3: Advertising And Marketing Issues During COVID-19

DATE

May 12, 2020
Noon-1 p.m. (Central)

SPEAKERS



**John T.
Gabrielides**
Partner



**Valerie G.
Matthews**
Associate

After two successful Town Halls in our series, this next Town Hall will address the topics that have been widely requested by our audience. Join Barnes & Thornburg's Advertising and Marketing attorneys for a discussion on hidden ownership issues brands should be aware of, particularly in light of the pandemic, including:

- Securing rights in advertising content when working with vendors, partners, and agencies
- Repurposing user-generated and other online content
- Engaging and monitoring influencers
- Obtaining music rights for use in digital advertising

The Town Hall will be a one-hour session including a Q&A. We welcome your questions when you register, during the session, or during the Q&A.

1.0 hour CLE credit pending.

Questions? Contact Lindsay Hulliberger at lhulliberger@btlaw.com or 312-214-5661.