



SPEAKING ENGAGEMENTS

Social Media & Advertising Law That Every In-House Counsel Should Know

DATE

June 5, 2020

Jim Dudukovich delivered an interactive webinar to a group of west coast-based senior in-house attorneys. The event was “Social Media & Advertising Law that Every In-House Counsel Should Know.” Jim shared insights, examples, and recommendations around false advertising issues, intellectual property infringement, rights of publicity, and social media marketing updates, including compliance with the FTC’s Endorsement Guides and crafting and implementing an effective social media policy.

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