

## Life Sciences Lunch – Maximizing Intellectual Property For Minimal Costs

### DATE

January 20, 2015

### SPEAKERS



**Todd G. Vare**  
Partner

Your company's intellectual property can frequently become one of your most valuable assets. But at what cost? For both large and small companies, capturing your intellectual property or protecting your IP position may often be perceived as cost-prohibitive.

Please join us on January 20 to learn the various ways to identify and protect your IP, maximize the value of your IP, and minimize the risks and costs associated with avoiding treading on another's IP. You will learn, among other things, how to put in place the best policies and practices, what types of agreements to use, the value of regular "IP audits," and creative uses of insurance to cost-effectively protect your IP position

### Speakers:

- Steve Appel, Vice President Corporate Development, Gregory & Appel Insurance
- Todd Vare, Partner, Barnes & Thornburg LLP
- Steve Johns, President & Founder, Confluence Pharmaceuticals LLC

**When:** Jan. 20

**Time:** 11:30 a.m. (Eastern) Registration and Lunch | noon - 1 p.m.  
Presentation

**Where:** Barnes & Thornburg | 5th floor auditorium | 11 S. Meridian Street | Indianapolis

Other Barnes & Thornburg offices in Elkhart and South Bend; sometimes available in B&T offices in Chicago, Grand Rapids, Washington DC, Atlanta (GA), Minneapolis, Columbus (OH), Los Angeles, and Wilmington (DE). Also cooperating facilities in Merrillville and New Albany.

**Registration:** [btrsvp@btlaw.com](mailto:btrsvp@btlaw.com)

If you register and become unable to attend, please email  
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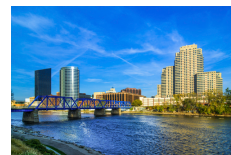
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