



Joshua focuses his practice on trademarks, unfair competition and copyrights. He comes to the firm with more than 10 years of experience serving as an advocate for client brands.

Clients depend on him to provide creative, forward-thinking strategies that address the new opportunities and threats posed by social media and the related challenges of an increasingly connected global marketplace.

His litigation experience spans virtually all phases of trademark, false advertising and copyright cases in federal court. Additionally, Joshua has also handled several complex trademark disputes before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board.

Joshua's non-litigation experience encompasses the development and maintenance of domestic and international trademark portfolios and enforcement programs, providing clearance opinions, drafting licensing documents, and advising on advertising matters. He also handles domain name disputes under the Uniform Dispute Resolution Policy (UDRP) and works with U.S. Customs and Border Protection to prohibit importation of infringing and counterfeit articles.

Professional and Community Involvement

Member, International Trademark Association (INTA)

Former member, Pro Bono Committee, INTA

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EDUCATION

Washington University in St. Louis
School of Law, (J.D.), 2007

Indiana University-Bloomington, (B.A.),
marketing and legal studies, 2003

BAR ADMISSIONS

Illinois

COURT ADMISSIONS

U.S. District Court for the Northern
District of Illinois

LANGUAGES

English

PRACTICES

Advertising and Marketing

Copyright Litigation

Intellectual Property

International IP

Trademark Litigation and Unfair
Competition

Trademarks