

How To Identify And Protect Your Intellectual Property - Often Among An Emerging Company's Most Valuable Assets

DATE

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Michael Carrillo of the Chicago office presented "How to Identify and Protect Your Intellectual Property - Often Among an Emerging Company's Most Valuable Assets" on June 23. This workshop was part of a three-part lecture series presented by the University of Chicago and Stout Risius Ross (SRR), a global valuation firm. The next two sessions are "Determining the Value of Your Emerging Company's IP" on July 14 and "Maximizing Tangible Benefits from Your Intangible Assets: An IP Valuation and Monetization Case Study" on Aug. 11.