



Dynamic, creative and inspired, Mark Karbownik assists the firm's attorneys, legal professionals and matter teams to achieve greater value for a diverse array of stakeholders. As practice innovation administrator in the firm's legal operations department, Mark's goal is to drive innovation in a practical manner by building consensus to deliver results.

Mark combines his tech savvy nature with his practical business insights to create value and meaningful outcomes in the course of our clients' legal representation. Uniquely skilled in the areas of consulting, facilitation, governance, and technical innovation, he is passionate about destroying inefficiencies in data and process, while improving clarity, quality and speed of results.

Prior to joining the BT ValueWorks team, Mark spent more than 25 years with Ford Motor Company serving in various technology innovation, diversified planning and governance roles. He made several significant achievements there including the creation of a corporate collaboration tool which resulted in a streamlined cost model which improved server utilization efficiency by 30 percent; the design, build and launch of a new research site which resulted in a 50 percent improvement in turnaround time for draft research reviews and a 25 percent acceleration in publication time; facilitated on-demand demonstrations, training and discussion forums; and produced an aggregated monthly scorecard to assess overall corporate sustainability.

Key to his effectiveness in his work, Mark is Information Technology Infrastructure Library (ITIL) V3 Foundations and ITIL Release, Control, and Validation certified.

Mark is a member of the firm's BT ValueWorks program – a suite of pricing, process and technology solutions – that bring greater value, efficiency and predictability to the delivery of legal services. BT ValueWorks has been featured in Forbes, The American Lawyer, Law.com, and various other industry publications, including The Corporate Counsel Business Journal.

Volunteer, Indianapolis Public Library Service Center

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EDUCATION

Wayne State University, (M.B.A.),
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Marquette University, (B.S.), finance,
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LANGUAGES

English

PRACTICES

BT ValueWorks

Professional and Community Involvement
