



SPEAKING ENGAGEMENTS

Virtual Patent Marking: 2024 Is The Year To Start Or Elevate Your VPM Program

DATE

March 21, 2024

SPEAKERS



Grant H. Peters
Partner

Grant Peters presented “Virtual Patent Marking: 2024 is the Year to Start or Elevate Your VPM Program” at the World IP Review Summit at the DoubleTree Hilton in Chicago. Grant covered the key benefits of a VPM program, as well as strategies to overcome startup hesitancy. He also addressed aspects, pitfalls, alternative marking and licensing issues with patent marking clauses.

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