



**Consistently providing strategic advice and serving as an invaluable confidante, Patrick Gallagher has worked diligently for his clients – and continues to do so – to help them realize a return on their investment regarding their brands, creative assets, innovations, and transformative products and services. Clients consider Patrick to be a trustworthy resource as he advises them through the life cycle of brands and other intangible assets.**

With a broad spectrum of intellectual property skills developed over his two decades of practice, Patrick helps clients understand the best path to take to effectively protect and defend their valuable brands and other novel and innovative assets. He accomplishes this through practical and efficient use of IP law, including trademarks, copyrights, trade secrets and patents. He serves clients across a wide range of industries, including professional sports and entertainment, retail, education, agriculture, transportation, software and information technology, consumer goods, food service, and industrial equipment.

Patrick has deep experience in trademark clearance, investigation, prosecution, as well as client counseling and management of domestic and international trademark portfolios. He also has significant experience assisting clients with trademark enforcement, opposition and cancellation proceedings; brand protection programs; trademark, unfair competition and false advertising disputes and litigation; internet domain name disputes and proceedings (UDRPs); and trademark licensing.

Additionally, Patrick provides tailored advice for handling IP issues involving social media; IP due diligence and IP licensing; copyright counseling, registration, protection and litigation; Digital Millennium Copyright Act (DMCA) notice and take down procedures; and domain name acquisition.

Before joining Barnes & Thornburg, Patrick practiced with two global law firms in their Minneapolis offices.

Patrick makes it a priority to stay abreast of what is happening in IP law generally, but specifically in the area of trademark law, through his practice

## Patrick J. Gallagher

### Partner

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### EDUCATION

William Mitchell College of Law, (J.D.),  
cum laude, editor-in-chief of William  
Mitchell Law Review, 1999

Hamline University, (B.A.), English and  
political science, 1991

### BAR ADMISSIONS

Minnesota

### LANGUAGES

English

### PRACTICES

Advertising and Marketing

Copyrights

Intellectual Property

IP Strategy and Management

Licensing

Mergers and Acquisitions - Intellectual  
Property

Trade Dress

Trade Secret Litigation

Trade Secrets

Trademark Oppositions and  
Cancellations

Trademarks

### INDUSTRIES

Entertainment

Media

and his adjunct professorships. A client noted, in the World Trademark Review 1000, "He's extremely bright and really up on everything happening in trademark law, which makes him great to use as a sounding board."

Sports

## **Professional and Community Involvement**

Adjunct professor, University of St. Thomas School of Law, The Intersection of Sports & IP

Former adjunct professor, William Mitchell College of Law

Former president, St. Paul Youth Lacrosse Association

## **Honors**

Minnesota Monthly Magazine, Top Lawyers in Minnesota, 2023

The Best Lawyers in America, 2016-2020, 2022-2024

World Trademark Review 1000, 2014-2019, 2021-2024

Legal 500 US, 2014

Trade Mark Practitioner, Expert Guides, 2014

The International Who's Who of Trademark Lawyers, 2011-2015, 2018-2020

Who's Who in American Law, Marquis Who's Who, 2011-2014

Minnesota Super Lawyers, Rising Star, 2006-2009

Who's Who of Emerging Leaders, Marquis Who's Who, 2007

Alumni Association's Student Award of Merit, 1989, the award recognizes scholastic achievement, involvement in student organizations, community service, and individual perseverance