



Counselor, advocate and litigator Dr. Juanita DeLoach holds a Ph.D. in electrical engineering. Juanita is committed to adding value to clients and colleagues alike by designing creative and actionable strategies that protect even the most sophisticated innovations.

Juanita advises on a variety of matters, with a focus on safeguarding and protecting IP rights through trademarks and patents, patent and trade secret litigation, and inter partes review proceedings. In addition, she is skilled in performing IP due diligence for litigation funding transactions.

Juanita also is a member of the team assisting the Special Compliance Coordinator appointed by the U.S. Department of Commerce to monitor, assess and report on the U.S. export control compliance of Zhongxing Telecommunications Equipment Corporation, of Shenzhen, China, and ZTE Kangxun Telecommunications Ltd. of Hi-New Shenzhen, China (collectively, ZTE).

Juanita provides technical assistance and legal counsel for various technologies, including LED technologies, semiconductor fabrication, integrated circuits, mobile phones, optical switches, angioplasty technologies and financial services. She is best known for her intelligence when it comes to understanding new technologies and applying the law accordingly.

Notably, Juanita worked as a process engineer at Texas Instruments before becoming a lawyer. Juanita's frontline experience as an engineer allows her to understand client challenges from their distinct perspective, an advantage to those she serves across many technological disciplines.

Prior to joining Barnes & Thornburg, Juanita worked as an associate at Dentons US LLP and Jones Day. She also served as a judicial law clerk for the U.S. District Court for the Northern District of Texas in 2017.

Professional and Community Involvement

Host, Barnes & Thornburg's 'Off the Record'

Juanita DeLoach, Ph.D.

Partner

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EDUCATION

Southern Methodist University Dedman
School of Law, (J.D.)

University of Wisconsin-Milwaukee,
(Ph.D.), electrical engineering

University of Wisconsin-Milwaukee,
(M.S.), electrical engineering

Southern Methodist University, (M.S.),
engineering management

Mercer University, (B.S.E.), electrical
engineering

BAR ADMISSIONS

Texas

COURT ADMISSIONS

U.S. Court of Appeals for the Federal
Circuit

U.S. Court of Appeals for the Third
Circuit

U.S. District Court for the Eastern
District of Texas

U.S. District Court for the Northern
District of Texas

U.S. District Court for the Southern
District of Texas

U.S. District Court for the Western
District of Texas

LANGUAGES

English

PRACTICES

Data Security and Privacy

2023 Class, Dallas Bar Association WE LEAD: Women Empowered to Lead in the Legal Profession

Elected member, Texas Bar College

Member, Network of Empowered Women (NEW) Roundtable

Member, J.L. Turner Legal Association

Lifetime member, National Society of Black Engineers (NSBE)

Member, State Bar of Texas' IP Law Section Women and Minority Scholarship Diversity Committee

Board member, Girls Embracing Mothers (GEM), Inc.

Fellow, Texas Bar Foundation

Former board member, High-Tech High Heels North Texas

Former Dallas office pro bono partner, Barnes & Thornburg Pro Bono Committee

Former member, Texas Women's Foundation, The XIX Society

Former board member, Dallas Summer Musicals Associate Producers

Former member, Barnes & Thornburg Diversity, Equity and Inclusion Committee

Former member, Texas Minority Counsel Program Steering Committee

Former planning committee member, UT LAW Advanced Patent Law Institute

Former module chair, The Center for American Intellectual Property (CAIL) IP conference

Honors

J.L. Turner Legal Association's Dallas Black Women Attorneys' Charlye O. Farris Trailblazer Award, 2023

The Best Lawyers in America, Ones to Watch, 2021-2024

The National Black Lawyers Top 100, Texas, 2019-2021

Texas Super Lawyers, Rising Star, 2017, 2021-2022

NSBE Hidden Figures of Dallas: Top Ten Women of Color in STEM Award, 2017

eDiscovery and Knowledge Management

Intellectual Property

Internet and Technology

Japanese Services

Litigation

Patent Litigation

Post-Grant and Inter Partes Review

Trademarks

INDUSTRIES

Telecommunications