



MEDIA MENTIONS

FTC Commissioner's Social Media Statement Is A Heads-Up To Advertisers, Influencers

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Jim Dudukovich was quoted in aCorporate Counsel article, "[FTC Commissioner's Social Media Statement Is a Heads-Up to Advertisers, Influencers](#)," regarding a recent statement by FTC Commissioner Rohit Chopra on the agency's non-binding endorsement guides and a "self-critical analysis" of its enforcement.