



Clients are drawn to William Craver not solely for his knowledge, skills and approachability, but because he understands the challenges that lie on the road ahead in the entertainment industry and how to help navigate the twists and turns on that road.

Will's practice ranges from handling corporate matters to live events, to reviewing and drafting songwriter and producer agreements, recording deals, side artist and featured artist agreements, merchandise agreements, and assignment of copyrights. He also advises clients on corporate buyouts and other transactions, including review, analysis and drafting of entity formation documents such as articles of organization, operating agreements, written consents of business formation, and non-disclosure agreements.

Additionally, Will's practice includes purchase and sale of assets, recapitalizations of hospitality industry businesses and transfer of shareholder interests. From his prior work experience and MBA course work, he can generally understand what is happening for his clients from an accounting and financial standpoint, when it overlaps with their legal needs.

Will works diligently to help clients achieve their goals by finding efficient and effective ways to obtain the best possible outcomes.

Before pursuing his JD, Will spent nearly seven years in the music industry, working in the areas of talent booking, concert promotion, and artist management. In addition, he consulted with land developers seeking to build concert venues in the areas of venue design, the creation of pro forma business statements, obtained strategic partners (venue management companies and concert promotion companies), and assisted in finding potential naming rights sponsors and pitching naming rights sponsorships to potential sponsors. While in law school, Will worked on acquisitions of publishing catalogs, as well as the drafting, revision, and negotiation of recording agreements and publishing agreements while at BMG Rights Management. He also has experience registering copyrights and drafting agreements to transfer copyrights.

William Craver

Associate

2029 Century Park East
Suite 300
Los Angeles, CA 90067

P 310-284-3771
F 310-284-3894
WCraver@btlaw.com

EDUCATION

UCLA School of Law, (J.D.), business law and policy specialization and media, entertainment, technology and policy specialization, managing editor of the UCLA Entertainment Law Review, 2020

Belmont University Massey School of Business, (M.B.A.), entrepreneurship specialization, 2017

The University of Georgia, Terry College of Business, (B.B.A.), marketing, with certificate of music business, 2013

BAR ADMISSIONS

California

Tennessee

LANGUAGES

English

PRACTICES

Corporate

INDUSTRIES

Concerts, Live Events and Theater

Entertainment

Film and Television

Music

Sports

Will truly speaks his music clients' language, as he has been playing the guitar for the last 20 years.

Honors

The Best Lawyers in America, Ones to Watch, 2023-2024

Variety Magazine Legal Impact Report Up Next, 2023