



#### **SPEAKING ENGAGEMENTS**

### **ANA/BAA Brand Activation Legal Committee**

#### **DATE**

**January 21, 2021**

#### **SPEAKERS**



**Mark Stignani**  
Partner

Philip Jones and Mark Stignani presented at the Association of National Advertisers/Brand Activation Association (ANA/BAA) Brand Activation Legal Committee meeting. They provided an update on recent false advertising cases, NAD matters, the impact of the Biden transition on the FTC/FCC, and enforcement trends.

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