

Life Sciences Lunch – The FDA's Guidance On Social Media Usage

DATE

August 19, 2014

SPEAKERS



Todd G. Vare
Partner

On June 17, the FDA released two guidance documents focused on the use of social media by members of regulated industry, including one on how companies can use the social media platform Twitter and other space-limited platforms. The issuance of guidance on social media was required by the Food and Drug Administration Safety and Innovation Act (FDASIA), Section 1121 of which calls for FDA to, by August 2014, "issue guidance that describes FDA policy regarding the promotion, using the Internet (including social media), of medical products that are regulated by [the FDA]."

Speaker: Todd Vare | Partner, Barnes & Thornburg

When: August 19, 2014, from 11:30 a.m. - 1 p.m. (ET)

11:30 a.m.: Registration and lunch

noon to 1 p.m.: Presentation - adjournment will be on time

Where: Barnes & Thornburg LLP, 5th Floor | 11 S. Meridian St. | Indianapolis, IN 46204

Other Barnes & Thornburg offices in Elkhart and South Bend; sometimes available in B&T offices in Chicago, Grand Rapids, Washington DC, Atlanta (GA), Minneapolis, Columbus (OH), Los Angeles, and Wilmington (DE). Also cooperating facilities in Merrillville and New Albany.

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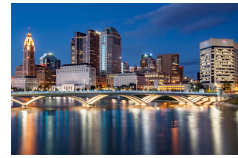


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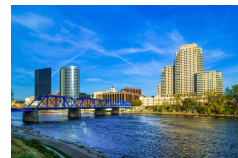


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