

## Social Media Regulation Attracts Mainstream Media Attention

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### Social media thumbs up thumbs down

Regulation of employees' use of social media continues to make headlines, with an article in today's *New York Times* just the latest example of continuing coverage of the subject by national news organizations.

The article, [available here](#), summarizes the good and bad in social media policies, pointing out that a policy with specifics is more likely to withstand legal scrutiny than very general, sweeping policies that have the potential to chill lawful speech. Thus, employers are well-advised to adopt policies that remind employees to avoid harassment, discriminatory language, or threats of violence in their personal postings. However, policies should avoid inclusion of blanket bans on "offensive" or "inappropriate" language or other vague and subjective terms.

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