

## **Menus, Motors And Small Business: Equipping Entrepreneurs With Intellectual Property Savvy And Social Media Strategies**

### **DATE**

**March 28, 2013**

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Ken Suzan of the Minneapolis office has been invited to speak to a group of sales and marketing professionals that belong to the Sales & Marketing & Executives International, Inc. (SMEI) on March 28. The topic of the discussion will be, "Menus, Motors and Small Business: Equipping Entrepreneurs with Intellectual Property Savvy and Social Media Strategies." Attendance is projected to be within the range of 100-200 people.