



## OPINIONS

# Brand Protection

As part of estimating the strength of your intellectual property (IP) - whether patent, copyright, trademark, or trade secret - and gauging how it might interact with intellectual property held by others, or in the public domain, Barnes & Thornburg IP lawyers regularly conduct searches of databases, interview subject matter experts, and otherwise investigate a situation so they can render an opinion as to your legal risks and rights.

Our lawyers counsel clients on designing around the rights of others often resulting in improved and protectible products.

## Why Barnes & Thornburg?

Finding new ways to help clients identify solutions and new business opportunities, across industries, is at our core. We are, at times, more than lawyers, we are advisers bringing new ideas to light. We understand what keeps you up at night and work collaboratively to find practical and creative solutions, at the heart of business.

## RELATED PRACTICES

Intellectual Property