



INTELLECTUAL PROPERTY

Brand Protection

Our mission is to provide the right people with the right skills to fit each client's current needs, and the breadth of experience to anticipate what's next for their intellectual property and business goals. We know intellectual property law and understand the science behind complex inventions, medical devices, agricultural products and pharmaceuticals.

Barnes & Thornburg's Intellectual Property practice is among the largest in the country, with nearly 130 IP attorneys and professionals and 75 registered patent attorneys and agents. Our clients know that their intellectual property — inventions, brands and trade secrets — are as valuable as their factories, laboratories and inventories. We believe that intellectual property must be cultivated and nourished to grow as an asset and without the right care, it will wither.

Our team works diligently to help clients succeed in overseeing and protecting their valuable IP with employees, customers, partners and competitors, and to avoid infringement of the IP rights of others. We position and leverage our client's critical IP in industry and specialized markets, and defend patent, trademark and copyright integrity in the judicial system and in agency review and appeals.

We assist product development, marketing, sales and finance teams with comprehensive IP programs and protect products from copying by competitors. We advise on IP holdings valued into the billions of dollars of market share, representing Fortune 500 companies with thousands of IP assets, as well as startup companies defined by a single patent. Our attorneys are committed to client service, cohesive teamwork, responsiveness and useful advice.

From coast to coast, we counsel clients from a variety of industries, such

Nationally Ranked IP Law Firm

U.S. News-Best Lawyers Best Law Firms Tier 1 national ranking in intellectual property litigation, patent litigation, patent law and trademark law, 2020

Managing Intellectual Property IP Stars national rankings for trademark prosecution. Regional rankings for patent contentious, trademark and general IP work, 2019

BTI Consulting Group 2019 recognition as Best of the Best Law Firms in IP litigation

World Trademark Review 1000 national ranking for trademark work, 2019

Eight attorneys named in the World Trademark Review 1000, 2019

IAM Patent 1000 regional rankings, 2019

Juristat Top 100 Firm, 2018

AREAS OF CONCENTRATION

Advertising and Marketing

Biotechnology

Copyright Litigation

Copyrights

International IP

International IP Litigation

International Trade Commission Section 337 Investigations

IP Strategy and Management

Licensing

Life Sciences

Mergers and Acquisitions - Intellectual Property

Nanotechnology

Opinions

Patent Litigation

Patent Services - Counseling and

as medical device, plastics and packaging, internet and computer technology, food and beverage, pharmaceutical, automotive and aviation. With decades of experience, we understand that the many types of IP assets drive core business strategy and brand development. Our cost-conscious solutions help clients derive as much value from their intellectual resources as from their human resources.

Intellectual Property Practice Leaders



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- Prosecution
- Post-Grant and Inter Partes Review
- Technology Transactions
- Trade Dress
- Trade Secret Litigation
- Trade Secrets
- Trademark Litigation and Unfair Competition
- Trademark Oppositions and Cancellations
- Trademarks